A RESOLUTION

Resolution No. 48-BOD-06, CD2

"Expressing appreciation and gratitude to Continental Micronesia for its corporate social responsibility program of not selling duty-free tobacco in its flights throughout Micronesia."

WHEREAS, Continental Micronesia has served Micronesia as the main airline in since 1968; and

WHEREAS, one of Continental Micronesia's main in-flight programs is the sale of duty-free items, including tobacco; and

WHEREAS, in-flight duty-free sale of tobacco is one of the popular sources of tobacco purchases; and

WHEREAS, in-flight duty-free advertising and sale is one of the important sources of cross-border advertising and sale of tobacco products; and

WHEREAS, cross-border advertising and sales of tobacco is one of the hardest challenges in tobacco control efforts; and

WHEREAS, Continental Micronesia has made a decision to make in-flight tobacco products sales not available in flights within the Micronesian region; and

WHEREAS, the decision to make in-flight sales of tobacco unavailable in the Micronesian region demonstrates Continental Micronesia's corporate social responsibility to protect the health, individual and family income of the people of Micronesia; and

WHEREAS, APIL applauds and supports all efforts that contribute to the protection and promotion of the health of the people of Micronesia; and

WHEREAS, APIL applauds and supports all efforts that contribute to the reduction of poverty through protection of individual and family income of the people of Micronesia; now, therefore,

BE IT RESOLVED that the Board of Directors of the Association of Pacific Island Legislatures, 48th Board Meeting, November 27-28, State of Kosrae, expresses its appreciation and gratitude to Continental Micronesia for demonstrating its corporate social responsibility by making in-flight duty-free sales of tobacco not available in its flights throughout the Micronesian region; and

BE IT FURTHER RESOLVED, that the President shall certify, and the APIL Secretary shall attest to the adoption hereof and that copies of the same shall be thereafter transmitted to the manager of Continental Micronesia; President or Governor of each APIL jurisdiction; the Western Pacific Regional Director of the World Health Organization; the President of Pacific Islands Health Officers Association and the Legislative Presiding Officers of each member of the Association of Pacific Island Legislatures.


SABINO SAUCHOMAL
PRESIDENT

WILLIAM NGIRAIKELAU
SECRETARY