Connecting the Pacific: An Ocean of Opportunity

Presentation to Association of Pacific Islands Legislatures
32nd General Assembly Conference
Honolulu, Hawai’i
26th June 2013

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Matson Through the Ages

1900s Years of Expansion
- 1901, Matson purchases first steamship, Enterprise
- Fleet grows to include freighters, passenger ships and sailing ships.
- Built Royal Hawaiian Hotel, one of the world’s finest

1930s Passenger Era
- “White ships” era
- World-famous luxury liners make Hawaii a world-class destination

1940s World War II
- Entire Matson organization — personnel, ships, facilities, commandeered by U.S. government, full-scale war status
- Four passenger liners and 35 freighters to U.S. Maritime Commission; passenger ships converted to troop transport vessels
- Matson designated government agent/operator of 172 vessels, including its own 39 ships
- 11 Matson ships lost during the war

1950s-1970s Containerization
- 1956, Matson establishes research department
- 1958, first ship in the Pacific to carry containers on deck
- 1960, world’s first all container ship, first A-frame gantry crane, container handling equipment, container freight system
- 1970, Hawaiian Enterprise, Hawaiian Progress largest, most powerful ships under U.S. flag

Currently The Modern Fleet
- 1980, launch Maui & Kauai
- 1992, launch first diesel powered ship, R.J. Pfeiffer
- 1996, bought six APL ships
- 1996, start Guam Service
- 2003-2006, launch four new ships
- 2006, start China Service
- 2012, establish Matson South Pacific
Matson’s Passenger and Hotel Era
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Watson Today: Connecting the North Pacific
Connecting the North and South Pacific

Ocean of Opportunity

Matson South

Pacific Routing

Service Details

- **IMUA**  Australia-Solomons-Nauru-Majuro  28 days
  - BNE – HIR – NOR – MAJ – NAU - BNE

- **MANA**  North & West of Fiji  28 days

- **OLOMANA**  Fiji and Polynesia w/Cooks  28 days

- **LILOA**  Fiji and Polynesia w/Niue & Vavau  28 days
The Pacific we serve- Diverse, Unique, Challenging

- 20 ports across 15 countries
- Geo-political
- Size
- Port operations
- Stable shipping is critical
In the Pacific we serve—linking markets and facilitating trade routes

Open up global markets

Inter island trade

Economic development

Social development

Stakeholder partnership